



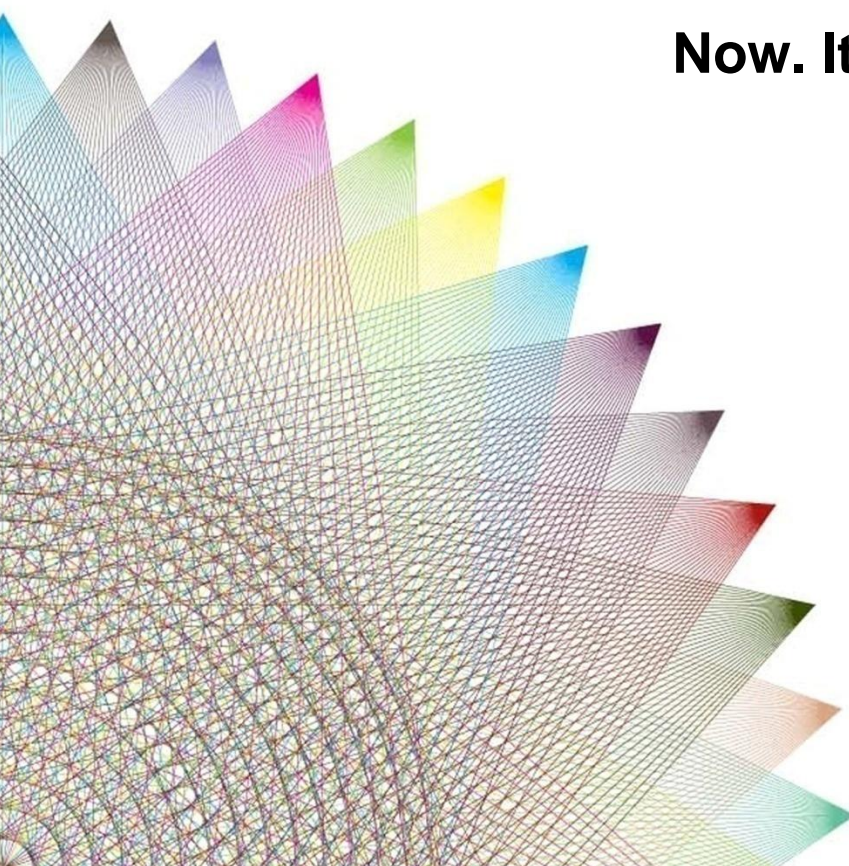
A Transformative Partnership

Research In Motion & the University of Guelph

Thank You.

**Your partnership with the
University of Guelph
has a lasting impact.**

Now. It matters.



Introduction

Our partnership is changing lives, shaping the future.

The University of Guelph and Research In Motion (RIM) share a desire to make a real difference in the lives of students and in society at large. We are grateful that RIM has merged its vision to reach out to students in areas such as science and engineering with the University of Guelph's mission to change lives and improve life.

Together, we are breaking new ground. Through the Centre for Mobile Education and Research, the Chair for Women in Science and Engineering and the financial and educational support that RIM extends to University of Guelph students, we are working through innovations in education and research to enrich knowledge and deliver relevant programs that propel science and technology.

Together, we are leading change, we are making a difference.



The Centre for Mobile Education and Research

We share a focus on research, learning and teaching excellence.

As the first of its kind in Canada, the Centre for Mobile Education and Research (CMER) is leading change and having a real and immediate impact on mobile education and research. Established in the School of Computer Science in 2007 with a visionary grant from RIM, the Centre (<http://cmer.cis.uoguelph.ca>) is pioneering advances in designing and developing educational tools and innovative teaching methods to integrate mobile devices into computer science and engineering education, and training graduate students in mobile computing research.

Leading Innovation

CMER Director and Computer Science Professor Qusay Mahmoud's innovation is having a significant impact on curriculum already. Under his leadership, the Centre has developed a solution through its newly-released academic kit to help universities integrate mobile devices into computer science, information technology and engineering curricula. The kit features resources that enable instructors to introduce and teach mobile application development, including new courses on mobile application development and teaching modules to supplement courses on software engineering, game development, web services and operating systems.

The CMER is playing a vital role in integrating mobile devices in computing education, not only nationally but throughout the world — with downloads of the academic kit by universities across continents, with publications in top venues and with presentations at international conferences. Going forward, the Centre will help reach out to other disciplines, such as business and natural sciences, and help them integrate mobile devices into their curricula and field work.

Inspiring Students

By advancing teaching, learning and research in ways that enhance the image of computing, the CMER empowers the University of Guelph to recruit and retain computer science students — tomorrow's leaders and innovators.

According to the 2009 Mobile Youth Report, 1.3 billion youth (ages 12 to 27) will own a mobile phone by 2011 — more than the population (of all ages) online. The size and flexibility of mobile devices, like the BlackBerry, make them a great tool for boosting the image of computer science and improving teaching and learning. That's why the CMER is working to integrate these devices in the classroom for everything from conveying concepts to increasing student interest.

The CMER also trains students in mobile computing research and application development and supports graduate student research. Just this summer, four graduate students funded through the RIM grant successfully defended their M.Sc. theses in the area of mobile computing.





The NSERC/RIM Chair for Women in Science and Engineering – Ontario

A Celebration of Our Common Values

Professor Valerie Davidson assumed the NSERC/RIM Chair for Women in Science and Engineering for Ontario (CWSE-ON) in September 2008. In her first year, approximately 7,800 people — including 6,300 students — participated in activities supported by the Chair program. This does not include individuals who logged onto the new CWSE-ON website and used its resources (www.cwse-on.ca). The CWSE-ON program is building a provincial network to help women make informed decisions at various stages — from early education to postsecondary programs to early careers in science and engineering.

Launching Careers

Through the CWSE-ON program, the University of Guelph and RIM are leading by example to educate and innovate — both in terms of promoting science education and its possibilities among girls and young women and employing females to this end? In these areas (not clear to me what you are trying to say). Under Professor Davidson’s leadership, the CWSE-ON program:

- helps females prepare for graduate school and careers in science and engineering;
- increases support to female faculty members;
- pursues activities that increase the participation of females as students, faculty and staff; and
- builds knowledge and awareness about issues related to girls and women in science and engineering.

The CWSE-ON program has had a far-reaching impact through workshops, conferences, partnerships and publications. For members of university communities — undergraduate and graduate students, faculty and staff — workshops have focused on early career transitions and academic careers. At the “Making the Match” workshop, for instance, University of Guelph students learn how to develop a personal skills portfolio. Professor Davidson also collaborates with other regional Chairs for Women in Science and Engineering to have impact across Canada. “Institutional Indicators Research”, a collaborative research project with the National Network of Chairs for Women in Science and Engineering, is developing benchmarks by which Canadian universities can assess equity in terms of faculty recruitment, career progress and retention.

Reaching Out

To motivate girls from elementary school through university to consider computer-intensive science and engineering programs, the CWSE-ON program has enhanced existing youth outreach activities and developed new initiatives, helping thousands of students, parents and teachers. The Chair program has continued its past successes, such as Ready, SET, Go! workshops and Go ENG Girl, to promote science and technology to young females. A new Facebook Mentoring group now guides and inspires female high school students. Having positive female role models is vital to nurturing healthy attitudes and an interest in science and technology among girls. Through the CWSE-ON, RIM and the University of Guelph open young female minds to new possibilities.



Supporting Student Success

You empower students to reach their goals.

University of Guelph students are high academic achievers and lifelong learners. A positive and supportive educational experience makes a huge difference in students' lives, motivating them to dream big, to pursue these dreams and to achieve them.

Recognition provides lasting influence

At one point or another, every student needs a bit of help. But supporting a scholarship is about more than helping students today. It's also about supporting the leaders of tomorrow — innovators who develop cutting-edge solutions for industry; entrepreneurs who bring products to the marketplace where they can improve the quality of people's lives; and pioneers who empower companies, such as RIM, to fulfill their vision.



And this is precisely what RIM is doing in funding a graduate scholarship within the College of Physical and Engineering Science.

We marvel at the commitment, determination and enthusiasm of our students and want to do our best by them. The RIM Graduate Scholarship furthers our collective efforts to help students with demonstrated academic excellence achieve their goals. Your generosity and philanthropic vision makes a difference in the lives of our students by providing them with the financial resources they need to focus on their studies and thrive. More than this, your gift recognizes and rewards students' hard work, strong work ethic and relentless determination. It communicates the message that we notice, that we care, that we want them to succeed.

Opportunity opens doors and minds

RIM has provided many University of Guelph students and graduates with co-op placements and work opportunities that have enabled them to expand their knowledge, gain experience and advance professionally.

RIM has employed hundreds of University of Guelph co-op students and graduates across its various divisions. Since September 2000, RIM has provided 201 University of Guelph students with co-op placements, advancing the University of Guelph's goal to enable students to learn through experience. Through these opportunities, students apply theory to practice and vice versa, develop a meaningful view of the working world, cultivate an awareness of themselves as professionals, and 'make their mark' in an industry they plan to pursue a career in. Industries, in turn, benefit from students' abundant enthusiasm, interesting ideas and fresh perspectives.

Conclusion

You help define our future.

We are proud of our relationship with RIM and grateful for your continued support of the University of Guelph and its students. “Changing Lives, Improving Life” is our promise, our identity. It reflects our teaching and research strengths, our contributions to society, and our commitment to enriching the minds and lives of students.

You share this commitment to excellence and desire to give back to local, national and global communities. Your partnership with the University of Guelph embodies this. Thank you for working with us to advance teaching and research through the Centre for Mobile Education and Research, to encourage young girls and women to explore education and careers in science and technology through the Chair for Women in Science and Engineering, and for transforming the educational experience of our students through scholarships and employment opportunities.

With your support, we take a significant step towards advancing our goal to enrich the learning environment at the University of Guelph, nurturing innovative minds and imagining possibilities. Your contribution represents an important investment in the future — one that promises to empower generations of students to excel in the classroom and throughout their lives.

Thank You.

